EAT
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COM

Our video production process: A guide

HOW WE WORK

Eat Drink Film are a team of passionate professionals so, whether this is your first step into the world of television or online promotional film, or you're looking to freshen up your approach, we can take care of everything.

From Start.....

The brief
We love to get together to chat through your business, the things that make you tick and, essentially, the things that make you stand out. We must get to know you before we can understand your audience.

The script
We have a super knack of choosing just the right words to capture the right tone that will captivate your audience.

The storyboard
Understanding what's in our heads can be a leap, storyboarding helps you experience our vision before putting our ideas into action.

The legal stuff
We ensure that everything is decent, honest and truthful, which protects you and your clients.

The shoot
Filming and directing are core to our offering, with our passion coming across in the finished production.

The edit
What we cut out is just as important as what we keep in. Leave post production to us for ultimate impact.

The technical bits
Lighting, audio levels, exposure, our passion for detail gives you the professional edge.

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The graphics
The latest motion graphics can add an extra layer of sophistication while punching out important words or figures, communicating your message with style and impact.

The people and places
A great location, actors or models can add dimension, so securing and casting can be part of the process.

The music
Music can set the tone. Finding just the right piece is a wonderful way to help your audience feel the right way about your brand, product or service.

The voiceover
Images alone can leave room for interpretation. With a wide range of professional voiceovers, if you want your audience to know something, tell them.

The delivery
Once technically approved, we make sure your commercial gets where it needs to go in plenty of time for broadcast.

.....to Finish

Contact us on
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or **07411 082 115**